



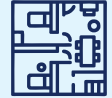
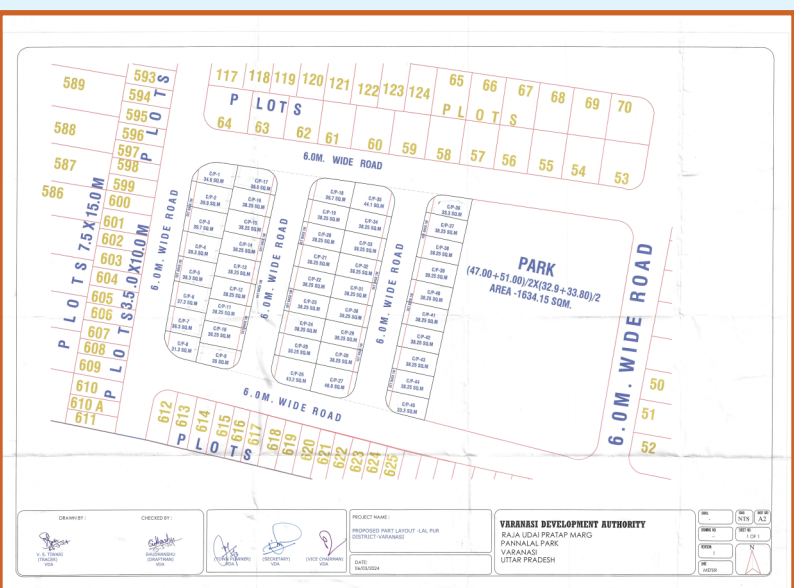
# VARANASI DEVELOPMENT AUTHORITY WEEKLY NEWSLETTER

14<sup>TH</sup> MAR '2024



## Varanasi Development Authority Unveils Revised Master Plan-2031 with New Construction Guidelines

The Varanasi Development Authority recently revealed the updated Master Plan-2031 in a ceremony held at its auditorium, led by Vice Chairman Pulkit Garg and other esteemed members. Town Planner Prabhat Kumar announced significant changes, including lifting construction bans in the Sarnath area and increasing building height limits in key locations from 12.5 to 17.5 meters, following consultations with the Archaeology Department. The event was attended by Secretary Dr Ved Prakash Mishra, Joint Secretary Parmanand Yadav, and various authority board members, along with leaders from the Purvanchal Real Estate, Architect, CREDAI, Builder, and Engineer Associations, marking a pivotal moment for urban development in Varanasi.



## Secure Your Plot through VDA's E-Auction - Lalpur Residential Scheme (Phase 1) Opens for Bidding

The Varanasi Development Authority, led by Vice Chairman Pulkit Garg, presents a golden chance to secure residential plots within the esteemed Lalpur Residential Scheme's first phase. Spanning sizes from 31 to 46 square meters, a total of 45 plots are up for grabs in an exclusive 15-day e-auction from March 14 to March 28. Prospective buyers are encouraged to visit [www.vdavn.com](http://www.vdavn.com) to gather more information about this limited-time auction & participate in it.



## Varanasi Development Authority Celebrates International Women's Day with Tool Kit Distribution

In honour of International Women's Day, the Varanasi Development Authority held a special event under the World Bank-assisted Pro-Poor Project at the Buddha Theme Park auditorium on Munari Road. The ceremony, graced by Chief Guest Ravindra Jaiswal, Minister of State for Stamps and Court Registration Fees, featured the distribution of tool kits to 200 participants. These kits, including earthen pots with solar inverters, sewing machines, and pearl garland-making machines with solar panels, were provided free of cost to clay artists, pearl bead makers, and zari bag seamstresses, aiming to enhance their income and elevate their social status. Dignitaries such as RK Rawat (Deputy Director), Executive Engineer Anand Mishra, LB Dubey (TSU Coordinator), Assistant Engineer Shivaji Mishra, and Basics Limited Team Leader Chandra Karki were present to witness this empowering initiative.



## Varanasi Development Authority Conducts Review Meeting on Ropeway Project

A crucial review meeting was convened in the auditorium of the Varanasi Development Authority, led by Vice Chairman Pulkit Garg, focusing on the challenges encountered in the ongoing ropeway construction from Church to Godaulia Square. The session prompted directives for Municipal Corporation, Jalkal, and Jal Nigam officials to swiftly address and resolve these issues. Key attendees included VDA Secretary Dr. Ved Prakash Mishra, Additional Municipal Commissioner Dushyant Maurya, Executive Engineer Anand Mishra, and Ropeway Project Director Pooja Mishra, all committed to ensuring the project's smooth progression.



## Varanasi Development Authority Partners with Geotric to Combat Illegal Construction

The Varanasi Development Authority (VDA), led by Vice Chairman Pulkit Garg, has embarked on a groundbreaking initiative by signing a contract with Geotric, a leading global technology firm, to combat illegal construction activities. Utilising advanced satellite-based analytics, Geotric will provide VDA with precise data and insights, enabling swift action against unauthorized constructions and enhancing revenue collection. This historic move aims to uphold construction standards in Varanasi and serve as legal evidence against illicit activities. The initiative, part of VDA's strategy to boost revenue and enforce building regulations, is supported by HDFC Bank under the leadership of Zonal Head Mr. Manish Tandon, aligning with the Digital India campaign. Present at the signing were Akshat Chauhan from Geotrics, HDFC Bank's Cluster Head Mr. Rohit Khanna, and Santosh Kumar, marking a significant step towards modernising and streamlining urban development efforts.



## Varanasi Development Authority Distributes Tools to Artisans under World Bank's Pro-Poor Project

The Varanasi Development Authority successfully conducted a tool distribution event as part of the World Bank-assisted Pro-Poor Project in the park opposite the PMO office in Khajwa. The Minister of State graced the event for Stamp and Court Registration Fees, Ravindra Jaiswal, and Cantt MLA Saurabh Srivastava, who distributed essential tools to 47 artisans, including 40 wooden and 07 pink enamel craftsmen. The initiative was met with gratitude from the participants, who anticipated an increase in income following this support. The Minister Ravindra Jaiswal lauded the ongoing efforts under the Pro-Poor Project and encouraged the continuation of such beneficial programs. Dignitaries present included RK Rawat (Deputy Director), Executive Engineer Anand Mishra, LB Dubey (TSU Coordinator), Assistant Engineer Shivaji Mishra, and Basics Limited Team Leader Chandra Karki, all witnessing the positive impact of the project on local artisans.



## Varanasi Development Authority Initiates Citywide Junction and Corridor Improvement for Enhanced Traffic Management

The Varanasi Development Authority (VDA) has embarked on a significant project to renovate the city's main intersections and design streets for improved traffic flow and aesthetics. The 'Junction and Corridor Improvement Plan' aims to render Varanasi traffic-free, ensure safer commutes, and enhance the city's beauty. Key intersections like J.P.Mehta, Golagadda, Rath Yatra, Sampurnanand, Central J.I.Road, and others are set to undergo development akin to model corridors.

VDA Vice Chairman Pulkit Garg announced that the plan, a collaborative effort with RCUS, Lucknow, and Studio Urban-link, focuses on redesigning intersections according to IRC standards to facilitate smoother traffic. The design includes traffic aspens, footpaths, free left turns, speed tables, and clear road signage and markings based on thorough research.

The initiative emphasises the importance of traffic engineering and enforcement for road safety. The renovation will incorporate 'free-left turns' at intersections, requiring the removal of obstacles like electric poles and railings to improve traffic management. A 'No Activity Zone' of 50 meters is also proposed around each intersection to ensure unimpeded flow.



**IMPORTANT ADVISORY:** Varanasi Development Authority VDA urges all the citizens of Varanasi to refrain from buying or selling properties with illegal constructions or plotting. All citizens are also advised to secure mandatory map approvals before any construction activity to avoid engaging in illegal construction practices.

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With love and excitement!  
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